



Natalie Jean JENNINGS

ART DIRECTOR . DESIGNER . RETOUCHER . PHOTOGRAPHER

Seeking a position that is challenging, promotes creative collaboration and allows opportunities for growth.

CONTACT

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nataliejeanphoto.com
248.894.3016

SOFTWARE

ADOBE
Ps, Id, Ai, Ae, Pr, Cr, Br, Lr
MICROSOFT
Word, PowerPoint, Excel
WEB
Mailchimp, FTP, BOX, Wix,
Google Docs/Slides/Sheets

SKILLS

- * Retouching & Composite Imagery
- * Monitoring Workflow & Efficiency
- * Detail & Aesthetically Oriented
- * Creative Thinking & Solutions
- * Professional Communication
- * Strong Organizational Skills
- * Digital File Management
- * Digital Photography

QUALIFICATIONS

COLLEGE FOR CREATIVE STUDIES / 2008 - 2012

Bachelor of Fine Arts . Photography. High Honors GPA 3.8

WORK EXPERIENCE

CORE GROUP STUDIO / 2012 - 2020

Director of Design and Production . Art Director . Designer . Retoucher

ORANGE BARREL MEDIA / 2015 - 2018

Landmark Advertising . Asset Location Photographer . Retoucher

CLEAR MAGAZINE & EMIN PHOTOGRAPHY / 2010 - 2011

Production Assistant . Photography Assistant. Head Retoucher

FREELANCE / 2007 - PRESENT

Art Director. Project Manager . Photographer . Retoucher . Designer

POSITION EMPHASIS

ART DIRECTION

Management . Collaboration . Research . Storytelling . Compositing . Retouching

DESIGN FOR WEB & PRINT

Web Design . UI/UX . E-Blasts . OLA Content . GIFs . Covers . Spreads . Newsletters

BRAND IDENTITY

Vision . Strategy . Design . Color Story . Style Guide . Logos . Type . Icons . Imagery

Resume

A problem solver and collaborator. A supportive team leader, passionate about generating quality work with a clear creative vision. Has a strong work ethic and great attention to detail.

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EXPERIENCE DETAILS

CORE GROUP STUDIO / 2012 - 2020

Art Director & Designer : Producing visual design solutions for marketing material. Print and web projects for advertising agencies, direct clients, and in-house promotions. **Client Services :** Connect, consult and collaborate with creative teams. Create and implement the best plan for producing successful content. Delivering on time and budget. **Photographer & Retoucher :** Photograph products for table top and strip. Retouch imagery and create complex compilation imagery. Stock photography acquisition for strip. **Project Manager & Producer :** Direct flow and quality control for maximum efficiency. Implement systems and structure for organization and foster support for collaboration.

ORANGE BARREL MEDIA / 2015 - 2018

Photographer & Retoucher : Landmark advertising photographer, providing multiple on location views and retouching final edits.

CLEAR MAGAZINE & EMIN PHOTOGRAPHY / 2010 - 2011

Production Assistant : Content research for fashion, travel, and luxury magazine. Lead team meetings, collaborate on transition from print to digital, provide feedback on UX. **Photography Assistant :** Assisting on editorial, fashion, and commercial photo shoots in studio and on location. Lighting and set coordination. File management and archiving. **Head Retoucher :** Retouching photography while monitoring digital team quality and efficiency. Organizing and maintaining schedule for work and delivery. Managing all printing.

FREELANCE / 2007 - PRESENT

Photographer & Graphic Artist : Photographing people, locations, and products. Retouching imagery and producing compilations. Creating graphics and designing content for web and print. Brand creation, art direction, project management, and client services.

EDUCATION INFO

FURTHER EDUCATION / 2013 - 2015

InDesign, Illustrator, Typography . Oakland CC & Schoolcraft

COLLEGE FOR CREATIVE STUDIES / 2008 - 2012

Bachelor of Fine Arts . Photography . High Honors Graduate . GPA 3.8

LORENZO DE MEDICI / FLORENCE ITALY / 2011 FALL

Study Abroad . Fashion & Commercial Photography . Art History

Details

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